



# Mastering Alchemy

## Partner Program Terms and Conditions

This agreement ("Agreement") is entered into by and between Your Company / ("Partner") and Mastering Alchemy, LLC. ("Mastering Alchemy"), collectively referred to as the "Parties."

### **1. Mastering Alchemy Partner's Primary Goals:**

1.1 Partner's primary goals as a Mastering Alchemy Partner include:

- a. Work with Mastering Alchemy to develop and execute on an agreed plan for sharing the Mastering Alchemy coursework.
- b. Earn a revenue percentage for the following course purchases and/or membership fees via the coded web links through Partner's efforts
  - a. Individual class purchases of Energy Essentials – Level 1, Core – Level 2, Rewire – Level 3, Connect – Level 4, Living Lightbody – Level 5
  - b. Membership purchases of Journey.
- c. Utilize online influence or existing business to establish recurring revenue streams using Mastering Alchemy Partner Program content and best practices.
- d. Participate in Mastering Alchemy marketing initiatives to drive new audiences through Partner's coded web links.

### **2. Commission Structure and Definitions:**

2.1 Partners earn a 20% commission on a course or membership purchase from their coded web links.

2.2 Commission Course Example: If a member signs up for a \$150 course through a Partner's marketing efforts, the Partner will receive \$30.

2.3 Commission Membership Example: If a member signs up for a \$95 a monthly membership through a Partner's marketing efforts, the Partner will receive \$19 and will continue to receive that amount for each month the member renews.

2.4 Partners are entitled to receive commissions as long as they are not in breach of this Agreement and remain active in the Mastering Alchemy Partner Program.

2.5 Mastering Alchemy reserves the right to modify or discontinue the Mastering Alchemy Partner Program upon written notice to Partners.

### **3. How the Program Works and What You Will Receive:**

3.1 Partners are responsible for sharing Mastering Alchemy content with audiences using share links, custom-coded web links provided by the Mastering Alchemy Partners Team, and relevant assets corresponding to the Mastering Alchemy content being promoted.

### 3.2 Content usage restrictions:

a. Content created and approved for marketing purposes will be provided by the Mastering Alchemy team. Use of ANY other content, information, tools or concepts from Mastering Alchemy is strictly prohibited.

b. Partner can share any public facing content such as website Resources, YouTube or social content, kept in its original form.

c. Partner may not modify, use, play or display any coursework content.

d. Video clips cannot exceed 10 minutes in length and must play unaltered, uninterrupted, and unedited.

e. Coded Mastering Alchemy links to the courses or appropriate site links to the official Mastering Alchemy website or social pages must be included in any publication of content be it in social posts, episode notes and/or in a pinned comment.

3.3 Partners will have access to a customized "Link Library" with tracking web links for promotion across various channels. While they may have access to many different course links, they are permitted to only use those as noted previously.

3.4 Marketing support and best practices will be provided by the Mastering Alchemy Team for marketing purposes only.

3.5 Proactive engagement with the Mastering Alchemy Partners Program is required to stay involved and updated on program initiatives and content opportunities.

3.6 Partner understands that they are not approved or certified to teach the Mastering Alchemy coursework. They are approved to share/communicate about the tools and concepts always directing and encouraging their audience to sign-up to take the coursework with Mastering Alchemy.

### **4. Payment Schedule:**

4.1 Payments for successful referrals are processed by the 15th of the month, for the calendar quarter prior. For example Q1 (Jan, Feb, March) commissions will be paid by April 15.

### **5. Terms of Agreement:**

5.1 Partner will act as a Mastering Alchemy Partner by referring new members to Mastering Alchemy and stay an active program. Reoccurring commissions are based on active participation.

5.2 Partner will present Mastering Alchemy to their audiences with positive influence and candor.

5.3 Partner's entitlement to commission may cease if they act against Mastering Alchemy's values and mission.

5.4 Partner's status must remain "active" for revenue share payouts by participating in at least one program meeting per year and responsive via email inquiries.

5.5 Partner agrees not to compete with Mastering Alchemy paid advertising search terms without approval.

5.6 Partner agrees to confidentiality and non-disparagement.

5.7 Partner agrees to arbitration for dispute resolution.

5.9 Partner agrees to indemnify Mastering Alchemy.

5.10 Assignment is subject to Mastering Alchemy's consent.

5.11 Partner agrees to confidentiality regarding Mastering Alchemy's trade secrets and proprietary information with respect to the coursework and any information that has not been publicly shared or specifically agreed to in the Individual Partner Usage Agreement.

5.13 Partner agrees to provide and keep current all necessary tax, business and payment information such as EIN, SSN, W8BEN, banking and routing information, and agrees to absorb any fees associated with payouts by the method chosen by the Partner. Failure to do so may result in delayed or suspended payments.

5.14 This Agreement contains the entire agreement of the Parties.

## **6. Email:**

6.1 If you intend to promote our Program via e-mail campaigns, you must adhere to the following:

6.2 Abide by the CAN-SPAM Act of 2003 (Public Law No. 108-187) with respect to our Program.

6.3 E-mail must be sent on your behalf and must not imply that the e-mail is being sent on behalf of Mastering Alchemy or Mastering Alchemy LLC.

## **7. Social Media:**

7.1 Use of any of our trademarked terms as part of your social handle is strictly prohibited i.e. facebook.com/Mastering Alchemy.

## **8. Domain Guidelines:**

8.1 Use of any of our trademarked terms as part of the domain or sub-domain for your website is strictly prohibited i.e. Mastering Alchemy.com ETC.

## **9. Coupon Code Guidelines:**

9.1 You may not use a coupon or offer sites to promote our program.

9.2 You may not submit your affiliate code to any coupon sites.

9.3 Any transaction coming from a coupon or offer site will be reversed.

9.4 You may ONLY advertise coupon/discount codes that are provided exclusively to you through the affiliate program.

## **10. Linking to our website:**

10.2 Your Website will not in any way copy, resemble, or mirror the look and feel of our Website. You will also not use any means to create the impression that your Website is our Website or any part of our Website including, without limitation, framing of our Website in any manner.

10.3 You may not engage in cookie stuffing or include pop-ups, false or misleading links on your website. In addition, wherever possible, you will not attempt to mask the referring url information (i.e. the page from where the click is originating).

10.4 Using redirects to bounce a click off of a domain from which the click did not originate in order to give the appearance that it came from that domain is prohibited.

**10.5 Your website:**

10.6 Infringe on our or anyone else's intellectual property, publicity, privacy or other rights.

10.7 Violate any law, rule or regulation.

10.8 Contain any content that is defamatory, obscene, threatening, harassing, harmful to minors, or contains nudity, pornography or sexually explicit materials.

10.9 Contain any viruses, Trojan horses, worms, time bombs, cancelbots, or other computer programming routines that are intended to damage, interfere with, surreptitiously intercept or expropriate any system, data, or personal information.

10.10 Contain software or use technology that attempts to intercept, divert or redirect Internet traffic to or from any other website, or that potentially enables the diversion of affiliate commissions from another website. This includes toolbars, browser plug-ins, extensions and add-ons.

10.11 Your website may not make any health claims about our products or content that go against the following statement: Our content is for entertainment purposes only and are not intended to diagnose, treat, cure or prevent any disease. This will lead to a termination of your account.

**11. Enrollment:**

11.1 After receiving your application, we will review your information and notify you of your acceptance into our Program. Please allow up to 2 weeks for your application to be reviewed. We reserve the right to reject any application, however we encourage you to contact us if you feel we have made an incorrect decision.

**I accept and agree to the Mastering Alchemy program terms and conditions.**

Signature \_\_\_\_\_

Printed Name \_\_\_\_\_

Date \_\_\_\_\_